



# Sponsorship Prospectus

2024





# The Building Commissioning Association

Your commitment to the built environment is critical, whether your perspective is energy, building science, systems innovation, operating efficiency or, like the BCxA, best practices for delivering all of the above. Sponsors of the BCxA and our Annual Conference have the opportunity to influence major players and industry leaders who have the inside track on building performance opportunities, results, and transformative technologies.

Your sponsorship reinforces your visibility and commitment to building quality, safety, security and performance. Join us by sponsoring! The following is a list of sponsorship opportunities and packages for your consideration that can give you plenty of BCxA exposure all year long, plus your Annual Conference presence.

We are happy to work with you to customize a sponsorship package that best represents your vision. Please contact Liz Fischer to help customize your sponsorship package to your company's needs and priorities.

Liz Fischer, Executive Director  
lfischer@bcxa.org  
971-245-6078



# Annual Sponsorships

## PLATINUM

**\$10,000 USD**

BCxA Membership:

- (1) Corporate Membership - and
- (1) Affiliate Membership

Logo recognition on BCxA Home page

Logo recognition in (12) BCxA emailed announcements to 6,000+ BCxA contacts

(3) Annual Conference registrations

VIP seating at Annual Conference opening plenary session

(3) Tickets to the BCxA Annual Meeting & Dinner

Logo and link on virtual Conference site

Logo and link placed in emails pre-Conference marketing materials

Verbal recognition during opening and closing plenary sessions

## GOLD

**\$5,000 USD**

(1) BCxA Corporate Membership

Logo recognition on BCxA Home page

Logo recognition in (6) BCxA emailed announcements to 6,000+ BCxA contacts

(1) Annual Conference registration

(1) Ticket to the BCxA Annual Meeting & Dinner

Logo and link on virtual Conference site

Logo and link placed in emails pre-Conference marketing materials

Verbal recognition during opening plenary session

## SILVER

**\$3,000 USD**

(1) BCxA Associate Membership

Logo recognition on BCxA Home page

(1) Annual Conference registration  
Logo and link on Conference website

Logo and link placed in emails pre-Conference marketing materials

Verbal recognition during opening plenary session

# Conference Sponsorship

The Annual Conference is the BCxA's premiere event. This conference draws commissioning professionals, engineers, architects, policymakers, manufacturers, contractors, and more to this event year after year for its networking, resources, fresh content, education opportunities, industry trends, speakers and so much more.

By sponsoring at the Annual Conference, you can:

- Create or maintain your visibility and brand with BCxA members and industry professionals
- Meet with channel partners
- Arrange meetings with new and key customers
- Introduce new products or test market your new concept
- Demonstrate your product capabilities
- Capture leads and write orders
- Get on-the-spot customer feedback
- Link your URL on the Sponsor web page and receive a direct link to your products and services



# Annual Conference Sponsorships

## OPENING PLENARY

**\$3,000 USD**

Available: 1

- VIP seating at the breakfast
- Logo placed prominently on breakfast signage
- Display table near registration
- Logo in Conference website and marketing materials
- Verbal recognition during opening plenary session

## Conference Wi-Fi

**\$3,000 USD**

Available: 2

- Splash Page when user logs-in for two days
- Signage at the event
- Logo featured on the website and in Conference marketing
- Verbal recognition during Opening Plenary session

## EXHIBITOR RECEPTION

**\$3,000 USD**

Available: 2

- Signage at the event, including cocktail napkins
- Logo featured on the website and in Conference marketing materials
- Verbal recognition during Opening Plenary session
- (1) Post on the BCxA Blog

# TRACK SPONSOR PACKAGE \$3,000 USD

5 Available

- Sponsored Track signage with logo
- 1-Hour session to speak
- (1) Annual Conference registration
- Half price on Exhibitor Space (\$875)
- (1) Post on the BCxA Blog
- (1) Social media post on LinkedIn, Instagram and Twitter
- Logo featured on the website, pre-Conference marketing materials, and on the virtual Conference site





# Annual Conference Sponsorships



## EXHIBITOR TABLE

**\$1,750 USD**

- (1) Conference registration
- (1) 30"x6' table with drape, chairs, and access to a power source
- Logo placed in pre-conference marketing materials
- Verbal recognition during Opening Plenary session
- Happy Hour at the end of Day 1 will take place in the same space as exhibitor set up

## ANNUAL MEETING & DINNER

**\$3,500 USD**

Available 3

The BCxA International Board of Directors' Annual Meeting & Dinner is the signature BCxA event, and is tagged as "not your ordinary Annual Meeting!"

- (1) Conference registration
- (4) Annual Meeting & Dinner tickets
- Signage at the event, including logo cocktail napkins
- Logo featured on the website and in Conference marketing materials
- Verbal recognition during Opening Plenary session
- (1) Post on the BCxA Blog





# BCxA Scholarship Foundation Annual Golf Tournament

The Michael R. Chelednik Memorial Golf Tournament in support of the BCxA Scholarship Foundation will take place in conjunction with the BCxA Conference. Test your skills on the course while helping to build the Foundation's scholarship funds to support the next generation of commissioning providers.

The tournament format is a traditional scramble with shotgun start. Along with the usual prizes for Lowest Team Score, Highest Team Score, KP (Men's and Women's) and Longest Drive (Men's and Women's), there will be some creative and fun wrinkles on advancing the ball in certain situations, and a one-time opportunity to get creative with score keeping.

The tournament will begin at 8:00 AM on October 4, 2023. The location of the course will be announced closer to the conference.

Proceeds benefit students and young professionals who want to enter the field of commissioning.



## Platinum Sponsor

**\$1,500 USD**

- (4) Golfer registrations
  - (2) Hole sponsorship with sign and table at one hole
  - (1) Promotional item in the participant bag (corporate swag or brochure)
  - Company logo on materials including logo and link on BCxA website
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## Gold Sponsor

**\$1,000 USD**

- (2) Golfer registrations
  - (1) Hole sponsorship with sign and table at one hole
  - (1) Promotional item in the participant bag (corporate swag or brochure)
  - Company logo on materials including logo and link on BCxA website
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## Silver Sponsor

**\$500 USD**

- (1) Golfer registration
- (1) Hole sponsorship with sign and table at one hole
- Company logo on materials including logo and link on BCxA website







In addition to the previously listed sponsorships, the BCxA also offers exclusive, customized sponsorship opportunities.

These packages can be added to any of the packages above or purchased separately.

For more information, please contact:

Liz Fischer, Executive Director  
[lfischer@bcxa.org](mailto:lfischer@bcxa.org).

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